



Dalibor Jakuš

I'm Dalibor Jakuš, managing director of Profesia. Share my success story.

The best businesses operate like families because they grow and learn together. Take it from someone who has seen both his family and company swell in size over the last four years.

Creating a mix of experience and enthusiasm A&N International Media invested in Profesia in 2005. Since then revenue has soared by 150% and our workforce has doubled. Most importantly we continue to innovate and expand into exciting new markets.

In the last 10 years, *profesia*, which means profession, has replaced *praca*, which means work, as the top recruitment search word. This is one of my most rewarding achievements.

Realising that the Internet would play an important role in recruitment, we established Profesia in 1997. We defined our three core business principles on that day.

First, we guarantee high quality information by constantly reviewing all adverts and CVs published.

Second, we continuously improve our technology, ensuring an excellent user experience.

And third, we offer excellent customer service – providing the best answer for any work-related question every time.

Following these principles has helped us to become the number 1 recruitment site in Slovakia.

Our relationship with A&N helped us to expand our business into Hungary and the Czech Republic, increasing our reach from 5 million to 25 million.

Large organisations are often more cautious than small companies. But being a part of A&N International helps us to clarify our ideas, to present the best possible arguments to the board.

With sister businesses across the globe we have access to the top business information and know-how. And that makes a very successful business!